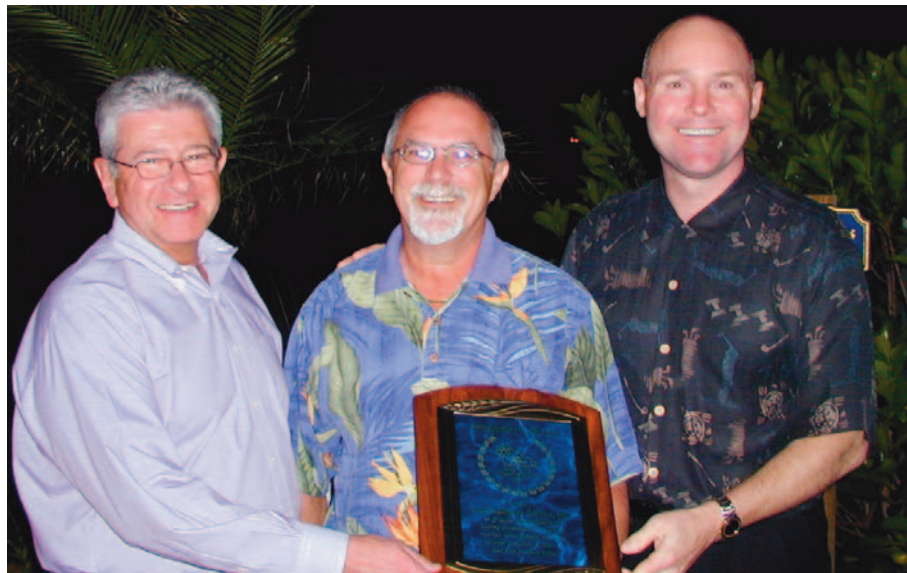


Dear Red Dot Distributor,

We believe communication between our companies is extremely important to our mutual success in the future. With the economy turning around and business activity picking up the sharing of information becomes very important. Therefore we would like to reintroduce the **eAdvantage** email as our communication tool. This monthly publication will include information from industry news to internal Red Dot information and announcements. There is a lot happening in our industry and many positive changes occurring at Red Dot. We look forward to sharing these changes and improvements with you.

Kool Radiator Receives the "Presidents Award"

On March 1, **Randy Gardiner** along with **Bruce Channer, Gary Pefley, Robert Gardiner** and **Jeff Engle** presented the Presidents award to **Les Beatty** (center, in the photo below) owner of **Kool Radiator Service**. Kool Radiator is a long standing independent warehouse distributor for Red Dot located in the Detroit area. This award is given to those distributors that have exhibited extraordinary support for Red Dot products. Kool Radiator promoted Red Dot products, the R-7830 and R-9725, to the Army for an FMTV project. Kool Radiator's product knowledge and application experience resulted in them being awarded a contract for over 1500 FMTV vehicles beginning in January 2004 through July of 2005. Red Dot has only given this award 6 times over the past 20 years, We congratulate Les and his fine staff in this HUGE win!



Aftermarket Customer Service Representatives

Scott Young

6:30am - 3:15pm Pacific Time
scotlyoung@reddotcorp.com
1-800-364-2696

Michael Hill

6:30am - 3:15am Pacific Time
michaelhill@reddotcorp.com
1-800-364-9557

Eddie Silva

7:45am - 4:30pm Pacific Time
eddie@reddotcorp.com
1-800-364-2708

Judy Paty

7:45am - 4:30pm Pacific Time
judypaty@reddotcorp.com
1-800-364-2716